



Laura Beggs

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408.772.9928

Design

- UI, UX, and promotional materials for the Getaround iPhone app
 - Art direction and design for The Planet magazine at Western Washington University
 - Identity and branding for Fair Trade Dunedin campaign
 - Event production for 2009 True Lies Film Festival at the University of Otago, in Dunedin, New Zealand
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Skills

- Experienced with film and digital photography and photoediting
 - Iconography and simple illustration
 - Excellent written and spoken communication skills
 - Attentive to detail, even while handling multiple projects
 - Creative, curious, and adventurous
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Software

- Adobe Photoshop, Illustrator, InDesign, Flash, Dreamweaver, and After Effects
 - Basic HTML, CSS, and Javascript (including JQuery)
 - Microsoft Office and iWork
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Work

Getaround

VISUAL DESIGNER | 12/2011–Present

Designed the user interface and experience for Getaround's iPhone app, as well as various print and digital pieces.

Williams-Sonoma

PRODUCTION ASSISTANT | 7/2011–12/2011

Layout and proof Pottery Barn and Pottery Barn Teen catalogs.

The Planet

LEAD DESIGNER | 8/2010–6/2011

Art direct and design Western Washington University's quarterly environmental magazine, creating spreads and custom infographics.

Education

Western Washington University

BACHELOR OF ARTS *in* DESIGN *with an emphasis in* GRAPHIC DESIGN
MINOR *in* PSYCHOLOGY

Western's design program includes courses in print production, book arts, web design, interactive design, identities and branding, publication design, packaging design, and environmental design.